

A group of diverse people, including men and women of various ages and ethnicities, are standing on a modern building's balcony. They are looking towards the camera. The balcony has a glass railing. In the background, there are signs, one of which says 'TRANS IN THE CITY'. The overall scene is brightly lit, suggesting an indoor or well-lit outdoor space. A large white text overlay is centered over the image, reading 'TRANS IN THE CITY'.

TRANS IN THE CITY

SPONSORSHIP 2024

WHAT IS

TRANS IN THE CITY?

WE ARE:

- The world's largest corporate collaboration for trans and non-binary people in business, now in our 7th year, with over 300 participating organisations from across global business
- A not-for-profit organisation that has raised over £440K for trans and non-binary charities
- Led by trans and non-binary people; our directors have won over 25 awards and accolades for their work in inclusion

WE HAVE:

- Delivered training and consultancy to hundreds of organisations to raise awareness across all industries, both private and public, around the world
- Developed a ground breaking Trans Inclusion E-Learning course with our partners Global Butterflies and Cool2BTrans
- Welcomed over 300 people to our Allies group and have a growing Student Ambassadors' group, offering support, knowledge and best practice
- An experienced team of role models and speakers, available to present key note speeches and participate in panel events and fireside chats
- Hosted showcase events and presented our Speaker Stage at Prides across the country

Elevating Trans and Non-Binary People in the Workplace

WHY SPONSOR

TRANS IN THE CITY?

Collaborate on best practice for trans and non-binary awareness with over 300 global brands, such as JP Morgan Chase, Google, BP, EY, Amazon, Deutsche Bank, LSEG and many others.

Access pioneering programmes, such as our Mentoring Scheme and the Student Ambassadors' scheme.

Access award winning and recognised expert trans, non-binary and ally speakers.

Be involved in shaping the Trans in the City agenda and direction via our Sponsors Steering Committee.*

Enjoy free tickets for our showcase events, such as our annual Gala and Awards.

Benefit from substantial discounts on training and speaking engagements.

Visibly show your support for your trans and non-binary customers and employees, to raise the profile of trans and non-binary people in business.



SPONSORSHIP PACKAGES

HEADLINE SPONSOR

£25,000

For more information on this sponsorship, go to page 4.

PARTNER SPONSOR

£10,000

For more information on this sponsorship, go to page 5

SPONSOR

£3,000

For more information on this sponsorship, go to page 6.

01.

Trans in the City HEADLINE SPONSOR

£25,000



Access to the Trans in the City Leadership Team for 2 free non-training speaking events per year (e.g. panel events, fireside chats etc.)



Member of the quarterly Sponsors' Steering Committee.



20% discount on all Trans in the City training courses.



Full access to the Trans in the City Student Ambassadors' Scheme; participation and representation at all Student Ambassador events, access to forthcoming early talent pipelines and online forums.*



10 seats at the Trans in the City Gala and Awards in Trans Awareness Week 2024.



Priority access to the Trans in the City Mentoring Scheme.*



Free VIP tickets to all other events.



Visible branding on web presence, social media, slide packs, promotional materials & for events.



A dedicated Trans in the City podcast, featuring a case study on inclusion within your organisation and highlighting your work with trans and non-binary employees.



Trans in the City headline sponsor badge for your website and social media.

**Subject to terms and conditions*

To become a sponsor, email us at info@transinthecity.co.uk





02.

Trans in the City

**PARTNER
SPONSOR**

£10,000



50% discount on non-training speaking events per year (e.g. panel events, fireside chats etc.)



10% discount on all Trans in the City training courses.



5 seats at the Trans in the City Gala and Awards in Trans Awareness Week 2024.



Free VIP tickets to all other events.



Member of the quarterly Sponsors' Steering Committee.



Full access to the Trans in the City Student Ambassadors' Scheme; participation and representation at all Student Ambassador events, access to forthcoming early talent pipelines and online forums.*



Priority access to the Trans in the City Mentoring Scheme.*



Branding on web presence & social media.



Trans in the City partner sponsor badge for your website and social media.

**Subject to terms and conditions*

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03.

Trans in the City

SPONSOR

£3,000



5% discount on all Trans in the City training courses.



Access to the Trans in the City Mentoring Scheme.*



2 seats at the Trans in the City Gala and Awards in Trans Awareness Week 2024.



Branding on web presence.



Free tickets to all other events.



Trans in the City sponsor badge for your website and social media.



General access to the Trans in the City Student Ambassadors' Scheme; attendance at all Student Ambassador events and general posts on forthcoming online platforms.*

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04.

Trans in the City

DONATIONS

We are incredibly grateful for your donations, however big or small, which help us support charities who are changing the lives of trans and non-binary people:

'We will take your support and transform it into action, continuing our mission to ensure that all LGBTQIA+ people have somewhere safe to call home.' Stonewall Housing

'For the majority of the young people we work with, GoodVibes is their only safe space, their only source of hope and empowerment and, with your donation, we will continue to do all we can to continue this vital provision.' GoodVibes LGBTQ+ Youth Group

By making a donation you can help us to provide transformational opportunities for trans and non-binary people.

Contact us to find out more.



Priority access to tickets for all events



Branding on all web presence.

WE ARE PROUD TO SUPPORT

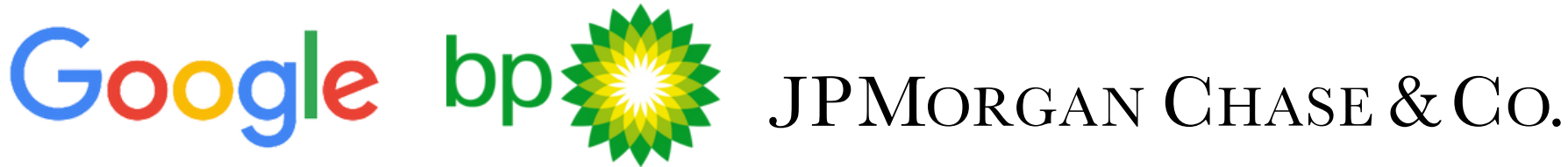


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THANK YOU TO OUR INCREDIBLE 2023 SPONSORS!

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Partner sponsors:



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