



TRANS
IN THE CITY

**A DAY & EVENING CELEBRATING
TRANS SUCCESS IN BUSINESS**

Monday 14th November

THE EVENT

Featuring Role Models, Business Leaders & Leaders in Diversity



After a difficult year for people who are Trans, Non-Binary or Gender Non-Conforming it's time to bring some light, joy and celebration. It's time to come together to celebrate the successes and value of trans people in businesses and charities.

For the 5th year, Trans in The City are coming together with people and organisations to celebrate Trans Awareness Week to educate and celebrate successes.

An audience of the most inspiring role models and professionals will hear from our CEO Bobbi Pickard on our past success, our vision for the future and how you can be involved. There will be a day event which will be filled with educational workshops run by TitC Directors & Advisors and the opportunity for our sponsors to show their commitment to trans inclusion.

Companies will have the opportunity to set up a stall to have a meeting place to discuss trans inclusion in the corporate space.

This will be followed by an evening celebration featuring speeches and performances from trans role models. We'll also be presenting 6 awards to the top companies, trans people and allies who have helped shape the community this year.

Some key stand outs:

- ▶ Throughout the day, we'll hear from organisations that have worked with us to become global leaders in trans awareness and inclusion.
- ▶ We will celebrate corporate and community role models with six Trans in the City awards.
- ▶ A day event, filled with stalls and presentation spaces from some of the most inclusive companies, thought-leaders and charities.
- ▶ A chance to educate you and your team with multiple seminars, training sessions, and round-tables led by Trans in the City Directors & Advisors.
- ▶ Performances from some of the most talented and successful trans, non-binary and gender non-conforming people in the community.
- ▶ An evening filled with talks, speeches, and presentations from corporates who have proven the success of trans inclusion in the workplace.
- ▶ We'll come together again and share a day of love, inclusion and light.

	Early AM	AM	Lunch	PM	Evening
01. CEOs Breakfast	[Bar]				
02. Stalls For Networking		[Bar]			
03. Seminars & Training			[Bar]		
04. Evening Event				[Bar]	
05. Awards Ceremony					[Bar]

THIS YEAR'S CHARITY PARTNERS

- ▶ **MindOut** is a mental health service run by and for lesbians, gay, bisexual, trans, and queer people.
- ▶ **Stonewall Housing** works to ensure lesbian, gay, bisexual and transgender people live in safer homes, free from fear.
- ▶ **Good Vibes LGBT Youth Group** is YMCA Swansea's LGBT+ Youth Forum and supports young people 11-25 years.

THE LOCATION

East Wintergarden, 43 Bank St,
London E14 5NX

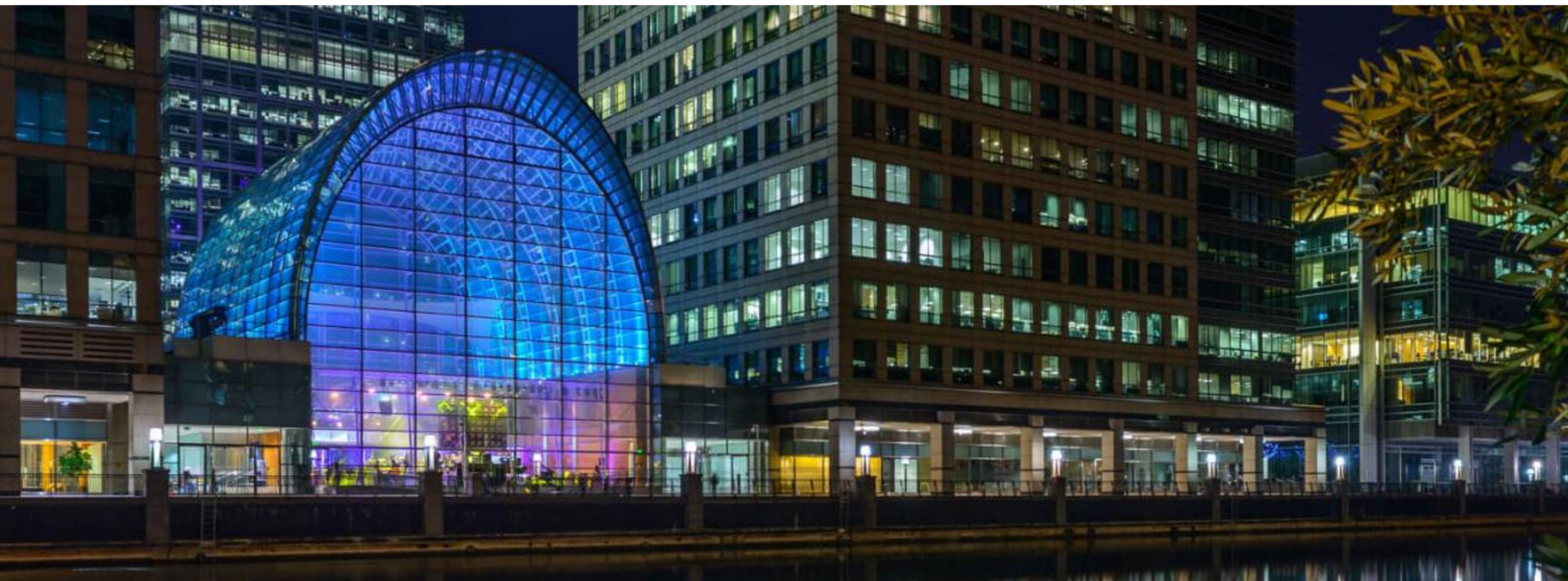
Located in Canary Wharf's vibrant hub for business, the East Wintergarden is known for its striking architecture and expansive interiors which will be a great location for our day and evening events.

The event will be filled with stalls and presentation spaces from some of the most inclusive companies, thought-leaders and charities throughout the day, as well as discussions led by Trans in the City directors and advisors.

The East Wintergarden is easy to get to by train on the DLR and the Jubilee Line, and has multiple car parks nearby. The venue is also full DDA compliant and is accessible. We will be providing BSL interpreters for the evening event.

Some key stand outs:

- ▶ Throughout the day, we'll be providing a variety of training sessions, seminars and roundtables hosted by sponsors, our directors & advisors and CEO Bobbi Pickard.
- ▶ We will be hosting up to 600 people in the evening for a day filled with some of the most successful trans and non-binary people in business.
- ▶ Our daytime presentation spaces will allow you to set up a stand to showcase your commitment to trans inclusion and use for whichever purpose you prefer such as recruitment or showcasing your work



The Events

AWARDS

We'll be presenting 6 different awards to a range of people who represent trans inclusion and trans success.

THE CATEGORIES

TRANS COMMUNITY CHAMPION

An award to be presented to a trans, non-binary or gender non-conforming person that is helping to progress the community forward.

TRANS CORPORATE CHAMPION

An award to be presented to a trans, non-binary or gender non-conforming person that is making waves in the corporate world.

TRANS CHARITY OF THE YEAR

An award to be presented to a charity that has done amazing work in 2022, helping many trans and non-binary people throughout the year.

TRANS ALLY

An award to be presented to an ally who is helping the trans community to succeed.

TRANS INCLUSIVE ORGANISATION

An award to be presented to an organisation who has been making real change to become a trans inclusive workplace.

THE CEO AWARD

A special award, chosen by our CEO and board of directors to someone that we at Trans in the City feel has exemplified allyship or commitment to the trans and non-binary community. This award will highlight those unsung heroes that do so much and give so much of their own time to help our community and yet go unrecognised. This flagship award and the highlight of our evening will be sponsored by and given in conjunction with our headline sponsor.





SPONSORSHIPS AVAILABLE

A brief overview of the sponsorships on offer for this years Trans in the City event.

Sponsor	£3K	Category	£10K	Headline	£25K
10 tickets to evening gala		Sponsorship of an award		Event named after you	
Access to speeches & training		25 tickets to evening gala		Sponsorship of the CEOs award	
Invite to CEOs breakfast		Priority access to the full event		8 hours of free consultancy or training	
Presentation space for the day event		Access to speeches & training		50 tickets to evening gala	
		Invite to CEOs breakfast		A speaking slot for the day & evening	
		Presentation space for the day event		Logos on promotional materials	
				Invite to CEOs breakfast	
				Access to speeches & training	
				Priority access to the full event	
				Presentation space for the day event	

Sponsor

Total:
£3,000

For more information on this sponsorship, go to page 12.

Category Sponsor

Total:
£10,000

For more information on this sponsorship, go to page 10.

Headline Sponsor

Total:
£25,000

For more information on this sponsorship, go to page 8.

Smaller and individual sponsorship packages are available. Email us on events@transinthecity.co.uk

01.



Trans in the City's **HEADLINE SPONSOR**

£25,000

We've only got one slot available for our headline sponsorship this year, an opportunity for one company to headline the event of the year.



Event will be named <Headline Sponsor> presents Trans in City gala event celebrating Trans Success.



Your logo will be prominently featured on all social media, literature and displays throughout the event.



You will have the opportunity to sponsor the headline award which will be named 'The CEO Award.' Please see page 4 for details.



Access to the CEO and Business Leader's breakfast as an opportunity for you to network and connect.



You will receive 8 hours of free consultancy or training from the CEO, Bobbi Pickard, or Trans in the City Directors



You will have priority access to our exclusive speeches, training, seminars, gala and awards



You'll be given 50 tickets to the evening event, so you and your team can attend, network, recruit and learn.



You'll be given a priority presentation space during the day event, giving you the chance to set up a stall or meeting space.



During the evening event, you will have a keynote speaking slot so you can discuss trans inclusion at your company.



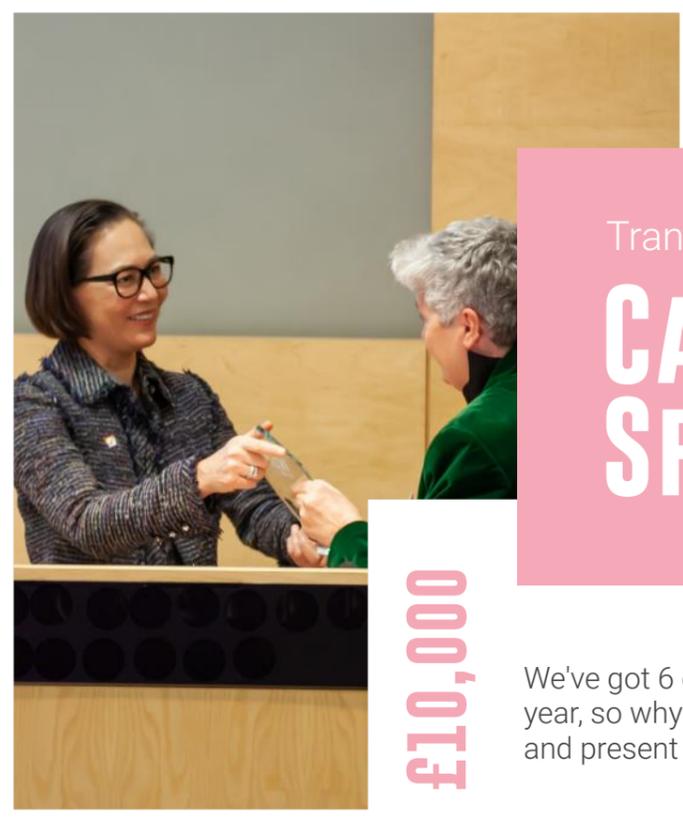
During the day, you will have the opportunity to present a seminar to our attending business leaders and thought-leaders.

To become a sponsor, email us on events@transinthecity.co.uk





02.



Trans in the City's **CATEGORY SPONSOR**

£10,000

We've got 6 different awards on offer to win this year, so why not become a category sponsor and present the award to the winner?



The opportunity to sponsor one of our awards categories. Please see page 4 for more information about the categories.



You'll be given 25 tickets to the evening event, so you and your team can attend, network, recruit and learn.



You will have priority access to our exclusive speeches, training, seminars, gala and awards.



You'll be given a priority presentation space during the day event, giving you the chance to set up a stall or meeting space.



Access to the CEO and Business Leader's breakfast as an opportunity for you to network and connect.



You will have priority access to the Trans in the City daytime conference training and the evening gala.

To become a sponsor, email us on events@transinthecity.co.uk

03.



Trans in the City's **EVENT SPONSOR**

£3,000

We're giving companies the opportunity to sponsor the event and have a part to play in the whole running of the day and evening.



You will have access to our exclusive speeches, training, seminars, gala and awards throughout the day.



You'll be given 10 tickets to the evening event, so you and your team can attend, network, recruit and learn.



You will be invited to the Trans in the City daytime event to attend workshops, training and seminars.



Access to the CEO and Business Leader's breakfast as an opportunity for you to network and connect.



You'll be given a presentation space during the day event to showcase your commitment to trans inclusion.

Smaller and individual sponsorship packages are available. To become a sponsor, email us on events@transinthecity.co.uk





**CONTACT US ON
EVENTS@TRANSINTHECITY.CO.UK**

Do you know someone else who may be interested?
Feel free to distribute this document or let us know!